



# Section A

## Introduction and Overview



## **Message from Head of School**

Dear RJDS Parents,

As new and returning families of the Richmond Jewish Day School, you already know that our school has something that is special and unique.

When you walk through the halls of our school, you immediately notice the warm, friendly atmosphere that our students, staff, and faculty create. There is a palpable energy, enthusiasm, and purpose on our campus. Our school is a place where students can feel safe and secure to try new activities with the support and encouragement of their fellow students and the staff and faculty.

RJDS students are supported, encouraged and inspired, whatever their interests and ambitions, to achieve their personal bests. Whether children are interested in science and math, social studies and history, art and music, or reading and writing, we encourage them to explore every subject area and to discover the exciting possibilities of each. Our experienced faculty and staff know that to develop strong, resilient students, we need to provide them with the tools necessary to explore, create, experiment, grow, achieve and express themselves in a safe, positive and encouraging environment.

But an education at the Richmond Jewish Day School stretches beyond the classroom. We encourage our students to be active by giving them opportunities to try different sports and engage in different leadership opportunities. Through activities such as intramural sports, the Terry Fox Run, Track and Field, Fun Day, and various school-wide activities, our students develop the self-esteem and collaborative skills necessary to be active members of both the Jewish and greater communities.

We are looking forward to a wonderful 2010-2011 academic year, and I look forward to meeting you.

Sincerely,

Rebecca Coen  
Head of School



## **Message from Co-Presidents**

Dear Parents,

On behalf of the entire RJDS Board of Directors, we would like to welcome you to another exciting year with the RJDS family. The RJDS experience is much more than a comprehensive and innovative education. You are contemplating a most important decision – where to educate your child. RJDS accepts this significant responsibility with passion and dedication. We look forward to you joining us for the first time or returning to the fabric of our community.

Please find attached the enrollment package for RJDS for the 2010/2011 school year. There is a lot of information contained in the package including step by step instructions and all necessary forms.

We are pleased to let you know about a new introduction program outlined in this package that we call our Ambassador Introduction Program. Word of mouth is the best way to introduce new families to our school and this new program will reward those families that do. This program came into effect January 1, 2010 and full details are outlined in this package.

We would like to highlight an important fact: at the proposed 2010-2011 tuition levels each student's tuition is being subsidized by our fundraising efforts by approximately \$2,000. As you will note in the section in this package entitled "How you can help RJDS", you have the opportunity to decline this subsidy. If you are able to forego this subsidy, by donating this amount per child back to RJDS, we will then be able to utilize these funds to further enhance the education of YOUR children.

2010 is shaping up to be a fantastic year. Your Board has embarked on numerous initiatives to take the school into the next important chapter of its future, preparing for growth now and in the years to come. Along with our passionate and dedicated Head of School, Mrs. Rebecca Coen, we look forward to taking this journey with you. Together, we are preparing our children with the most important tool they can hold – an outstanding education.

Yours truly,

Jeff Topp  
Co-Chair RJDS Board of Directors

Andrew Altow  
Co-Chair RJDS Board of Directors



### Completing/Understanding This Package

To help you through this package, please follow the following steps:

- 1) Review the entire package first before completing any documents. The steps below will make sense once you have reviewed the entire package.
- 2) See “What needs to be submitted” on page 7 to help you understand what has to be printed.
- 3) Mark your calendar for February 26<sup>th</sup>. Getting all documentation in by then will qualify you for the early application discount.
- 4) Complete all of the Registration Forms (one per child) including the declaration of residency located in Section B.
- 5) Complete the Tuition Calculation Sheet and Tuition Confirmation Sheet.
- 6) Consider whether to accept the Tuition Assistance Guarantee (if applicable) to be received by mail by the end of January.
- 7) Consider the Before and After Care programs
- 8) Complete the Tuition Assistance Package (if applicable) and collect supporting documentation.



## What Needs to be Submitted to the Office

**Submit the following by February 26<sup>th</sup> 2010 to receive early registration discount**

### Cheques

\$500 Deposit per child (see Page 17)

\$500 Cheque Post dated for June 24, 2011 or a \$100 cheque for the same date if you ONLY have a pre-school child enrolled (See Section F -Volunteering)

### Section B

- Completed Student Application forms, one per child, including the completed and signed Declaration of Residency required for provincial funding.
- Personal Information Consent Forms
- Birth Certificate (new students only)
- Immunization Record (new students only – form available at the office)
- Tuition Calculations Sheet
- Tuition Confirmation Sheet
- \$500 Deposit cheque per child ( see Page 17)

### Section C – If Applicable

- Tuition Assistance Guarantee OR
- Tuition Assessment Package with supporting documents

### Section D

- Parent Viewpoint – one per child

### Section E – If Applicable

- Preschool/Daycare Application and Payment Forms and Preschool administrative fee of \$200
- Kinder Arts Application Form
- Before/After Care Application Form

### Section F – Volunteer Program

- Volunteer Registration – one per family



## Ambassador Introduction Program

### Ambassador Introduction - \*\*NEW\*\*

Positive word of mouth is one of the best ways that we can introduce RJDS to Jewish people who live in the greater Richmond area. At RJDS, not only do we provide children with excellent academics, we do so in an environment that focuses on providing our children with a rich sense of Jewish culture, identity and pride.

There are too many children who live in Greater Richmond that do not have a Jewish identity or who have limited or no knowledge of our holidays, customs and language. Working together to change that will not only make a difference for every Jewish child but also for the long term success of RJDS and the long term viability of our Richmond Jewish community.

When we introduce new families to RJDS, we open their eyes to a dynamic mix of BC curriculum, Jewish customs and rituals, and Hebrew language. We also ensure the continued success and growth of our school and enhancement of the social dynamics for our school's students.

---

# Receive \$\$\$ towards next year's tuition!

---

The Ambassador Introduction Program is a new program that came into effect as of January 1, 2010. When our existing families take the initiative to set up formal introductions between new Jewish families and our Head of School, they will qualify for a \$200 credit towards their tuition for next year. A formal introduction is a face-to-face introduction between the new family and the Head of School made on the RJDS campus by the Ambassador family.

This replaces our previous referral system that paid a referral fee only if a new family enrolled. With this Ambassador Introduction Program, our existing families can qualify for the credit simply by actually introducing the prospective family to the Head of School on the RJDS campus. Every family can become an Ambassador for the school simply by spreading positive word of mouth and can even earn referral credits by introducing Jewish families to our Head of School.



### **Ambassador Program Details**

Some additional specifics regarding the Ambassador Introduction Program are as follows:

- 1) New family must have Jewish (one parent must be Jewish) children who are preschool/elementary age (ages 3 – 11).
- 2) A formal face-to-face introduction to the new family must happen with the Head of School on the RJDS campus.
- 3) The introduction credit will not apply for a family for whom a credit has already been paid to another RJDS family.
- 4) Accumulated credits have no cash value and can only be applied to tuition.
- 5) Final Eligibility for the credit will be made by the Head of School.
- 6) Credits will be recorded and tracked at the office.

Please remember the following important points:

- 1) There is no limit to the number of credits you can receive.
- 2) The new family does not have to enroll for an existing family to qualify for the credit.

### **\$300 Ambassador Top-up**

There is no requirement for an introduction to result in the new family enrolling at RJDS. If the family does enroll, an additional \$300 credit will be granted to the Ambassador family on top of the \$200 credit for making the introduction. This additional amount is per enrolled family and will be added to the accumulated credits that Ambassador families will have for making the initial introductions.